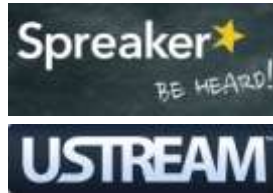




CFC Broadcasting  
Network, Inc.

**Our Broadcasting Networks:**



Pure Connect



**C**HANGING  
**L**IVES

*THROUGH POSITIVE RADIO*

**Advertisement Kit**

Calvin McCoy Jr.  
CEO

CFC Broadcasting Network, Inc.  
2520 Park Central Blvd.  
Suite D2  
Decatur, GA. 30035  
Phone: 678-321-0268

**C**HANGING  
**L**IVES  
*THROUGH POSITIVE RADIO*

**CFC Broadcasting Network, Inc.**, is an innovative communications network comprised of radio, television and internet stations across the nation. With its strong sincere determination to change lives, CFC Broadcasting Network, Inc. has developed a network of Positive, Urban Inspirational Radio and Television Shows. Our platform was created to produce positive Inspirational entertainment for our youth, young adults and young at heart, all around the nation. We aim to inspire people to live a better life, a focused life, a changed life. We want to send the message of Christ through our radio and television shows. I encourage you to explore our website and learn more about our networks.

**OUR MISSION:** Our mission is to attack the negative influence our youth are being exposed to, through positive radio, television, internet, and events. Our youth is our number one concern. Our determination to change the influence is our drive and motivation. The youth is our priority with CFC Broadcasting Network. We will change lives with positive radio!

**OUR METHOD:** Our method to produce this change is through Crunk for Christ Radio, Crunk TV, and Crunk Magazine. Crunk for Christ Radio is an Urban Inspirational Radio Network, that plays Holy Hip Hop, Rhythm & Praise, with a little tast of tradition. Our network is comprised of radio shows that speak to our youth and young adults. With its positive music, fun shows, and community outreach, Crunk For Christ Radio will make the difference needed to produce change in our youth, young adults and young at heart. Crunk TV is an Urban Inspirational Television Network that produces movies and shows that deal with real life issues and circumstances. It is the message in our content that will prompt positive change. Another method is our S.W.A.G. program. S.W.A.G stands for Students Willing to Achieve Greatness. The S.W.A.G program is a Internship program that will train our youth in broadcasting, audio engineering, producing, and being a live on air radio personality, the program is 5 months long. The S.W.A.G. program will also provide employment for students who pass the course and graduate from college in the field of Communication, Broadcasting, Journalism, or Audio Engineering. Our requirements to get in the program are easy; however, the requirements to stay in the program truly keep our youth and young adults from getting in trouble while achieving greatness in school. The program also provides counseling, field trips, and large group fun nights during weekends to assist with keeping our youth busy, active, and involved in positive events..

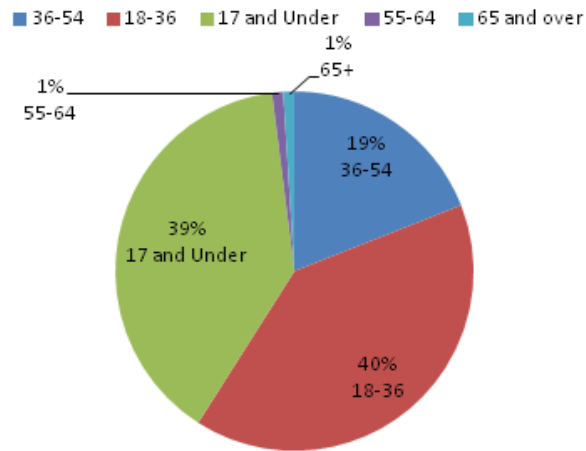
**OUR AUDIENCE:** We are currently reaching over 6,400,000 listeners, with over 49,000 daily online listeners. Our Broadcasting Networks include: Ustream, Spreaker, TuneIn Radio, C4C, 105.3 FM Benton Harbor, Mich., 105.3 FM Southbend Indiana, 102.9 FM Greenville, South Carolina., and Pure Connect Satellite Radio.

CHANGING  
LIVES  
THROUGH POSITIVE RADIO



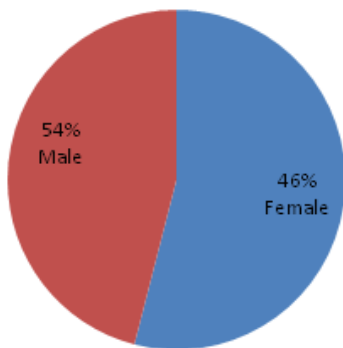
## Crunk For Christ Radio Demographics

### AGE



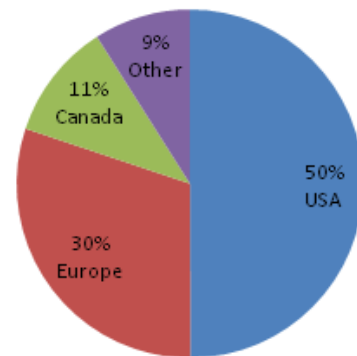
### Gender

Male Female



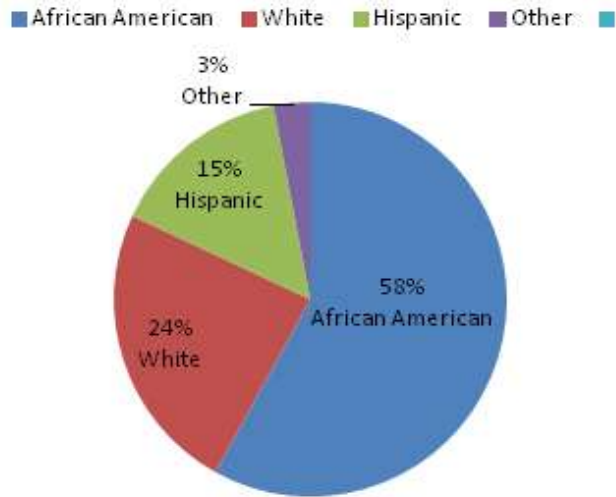
### COUNTRY

USA Europe Canada Other

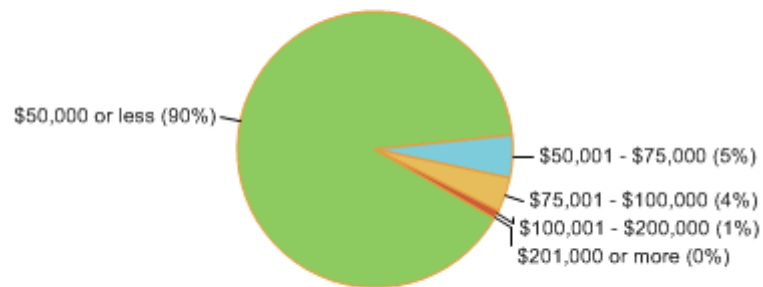


Other includes: (Germany, Australia, Iceland, France, Brazil, Kuwait, Netherlands, Poland, Bahamas, Israel, Russian Federation)

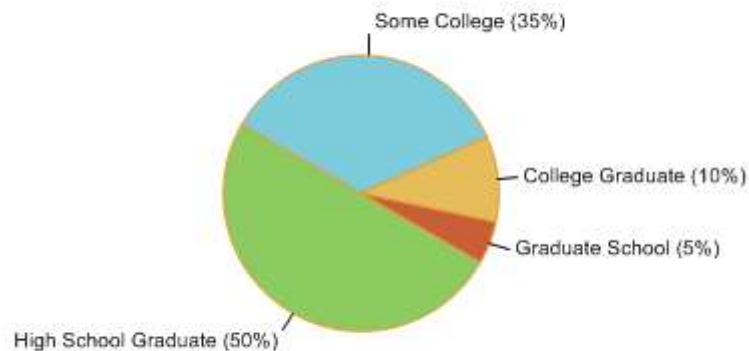
## RACE



## Income



## Education



Respectfully Submitted:  
Calvin McCoy – CEO  
Crunk For Christ Radio  
[calvinmccoy@crunkforchristradio.com](mailto:calvinmccoy@crunkforchristradio.com)  
Live On-Air Studio: 678-532-7865

Corporate Office: 678-590-1367

Personal : 404-981-4409



## **CFC Broadcasting Network, Inc. Radio, Internet & Television Advertising**

CFC Broadcasting Network, Inc. is a Inspirational network reaching the world nationally and globally through the Radio, Live Streaming on the Internet and Internet Television. *Our multi-media approach triples the reach for maximum exposure!*

We reach approximately 3.4 Million listeners Nationally, 129,668 listeners in Michigan and Indiana, 160,000 in South Carolina, and we are getting over 49,000 listeners per day on our website. We encourage you to advertise with us. We offer competitive packages that will bring national exposure to your event, product or ministry.

### **What We Offer:**

**Internet Television Commercial Advertising**

**Internet Television Banner Advertising**

**Radio Commercial Advertising**

**Radio Tag Advertising**

**Internet Banner Advertising**

**Live Streaming for your events or church service**

**Live Remotes on Crunk For Christ Radio for your events or church service**

**Commercial Production**

**Ministry Broadcasting**

**Ministry Broadcasts on our Live Internet Broadcasts**



**CFC Broadcasting Network, Inc.**  
**Advertising Agreement**

**Complete All Information Below. This agreement becomes legal and binding when signed by both parties.**

Agreement made this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_ between CFC Broadcasting Network, Inc. (hereinafter referred to as Radio Station) and \_\_\_\_\_ (hereinafter referred to as Advertiser). It is mutually agreed between parties as follows:

The Advertiser hereby engages the Radio Station, and the Advertiser hereby agrees to purchase time on the Radio Station. The Advertiser, hereinafter provided, agrees to all of terms and conditions herein set forth.

1. Name of Advertiser \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Name of Program to be aired: \_\_\_\_\_
2. Date(s) of Broadcast to Air – 1<sup>st</sup>: \_\_\_\_\_ then \_\_\_\_\_ thereafter.
3. Time(s) of Broadcast: \_\_\_\_\_
4. Price agreed upon \$ \_\_\_\_\_ per Broadcast. Paid Monthly: \$ \_\_\_\_\_ or Yearly: \$ \_\_\_\_\_
5. This agreement is good for, agreed upon and enforced for either six months \_\_\_\_\_ (Your Initial) – or – one year of the date signed \_\_\_\_\_ (Your Initial)
6. \$ \_\_\_\_\_ shall be paid by the Advertiser to and in the name of CFC Broadcasting Network no later then 2 weeks before broadcast actually airs. Then your new invoice will be due and must be paid two weeks before each month expires. We must have time for our accounts receivables to receive your payment, process it, clear it, and clear your account. Your Broadcast CD also must be submitted two weeks before the day it actually airs. We must have time to receive your product, upload it, edit it, name it, test it and schedule it to be played.
7. The day and time will be locked in and will not be changed unless change is made by Advertiser and Radio Station collectively.
8. If there are ever technical issues, power outages or times in which we have to carry a LIVE remote broadcast, your Program or commercial will air in the next available time slot thereafter and resume regular programming.
9. Should any violations and/litigation arise pursuant to this agreement involving CFC Broadcasting Network, Inc., all parties shall then consent to jurisdiction and laws of the Court of Dekalb County, GA.

Sign and Date by all parties:

\_\_\_\_\_  
Advertiser

\_\_\_\_\_  
Date

\_\_\_\_\_  
CFC Broadcasting Network, Inc.

\_\_\_\_\_  
Date